



AMANDA SCHARKSS

Video Creator

AMANDASCHARKSS.COM/REEL

LOS ANGELES, CA
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Skills

8+ YEARS

Video EditingCinematography

Motion DesignGraphic Design

Adobe Creative Cloud

Creative/Marketing Strategy

General Video Production

3+ YEARS

Color GradingDavinci Resolve

Creative Direction - Video

Live Music Video Production

Education

EMORY UNIVERSITY MAY 2016
Goizuetta Business School, BBA Marketing

Experience

Red Bull Records Los Angeles, CA
Manager, Creative Content Jan 2025-Dec 2025

- Maintained all responsibilities of the "Content Creator" role
- Managed YouTube Channel Content
 - Produced/Edited/Colored all content for brand YouTube Channel
 - Captured local video, outsourced nonlocal
 - Managed post-production processes
 - Created branded motion GFX Templates for external editors
 - Managed vendor outreach/relations + video shoot logistics
- Hosted internal content brainstorm
- Produced/Directed/Edited/Colored Elevated Visualizers + Lyric Videos

Content Creator May 2022-Dec 2024

- Created all social/DSP assets per release (~1-2 releases/week)
 - Music Video Clips, GIPHY, Animated Artwork, Spotify Canvas, Ads
- Created Lyric Videos + Visualizers as needed per release/campaign
- Produced/Shot/Edited social content for internal brand + artist channels
- Produced/Edited Red Bull brand partnership video content
- Captured BTS content for official music videos + studio recording sessions

Artists: Albert Hammond Jr, Blxst, Beartooth, The Aces, James Vickery, House of Protection, Morgan, Peter \$un, Chris LaRocca, rouri404, AWOLNATION

Freelance Content Creation Los Angeles, CA
Director, Editor, Colorist, Cinematographer Feb 2020-Present

Big Loud Rock Artists: Andrew McMahon + Something Corporate, Letdown, Dogtown, BIZZY, Blame My Youth, Crow Records (Imprint)

Independent/Misc. Label Artists: K.flay (Giant Music), James Mantis, toru, bad nonno, GRG, Slyy, Secs on the Beach

Crispy Chicken (Social Agency) Los Angeles, CA
Video Editor/Motion Designer Sep 2020-Apr 2022

- Lead Editor on LOL, Secondary on VH1 and Alyson Stoner
- Created ~10-15 pieces of social video + motion content per week
- Assisted in film/production for mutli-platform social campaigns

Clients: Alsyon Stoner, Kevin Hart's LOL Network, Facebook, VH1, MTV, TMG, The Ringer, Cameo

Vayner Media Los Angeles, CA
Design Fellow Sep 2019 - Dec 2019

- Created 15-20 pieces of video + motion assets/week
- Designed engaging, eye-catching social banners/icons
- Assisted in building both weekly and biweekly content calendars

Clients: John Fogerty, Ray Dalio

IBM New York, NY
Consultant/Video Editor Sep 2016 - Jan 2018

- Produced and edited videos for IBM's internal creative agency
- Designed mobile/web applications for internal IBM teams
- Served as the Motion Design Lead for client videos

Clients: IBM, Walmart, Bank of America, Pizza Hut